



Vaginal Care & Comfort BY FAIRHAVEN HEALTH

For Every Life Stage



IsoFresh
Feminine Freshening Gel
Every Day Use



BabyDance
Fertility Lubricant
Trying to Conceive

Pregnancy & Postpartum
BabyIt
Perineal Massage Gel



For Vaginal Dryness
Sage
Moisturizer & Lubricant



*Formulated with your vaginal health in mind —
isotonic, made without parabens, pH-matched
to sensitive vaginal tissues*

IsoFresh® Vaginal Balancing Gel

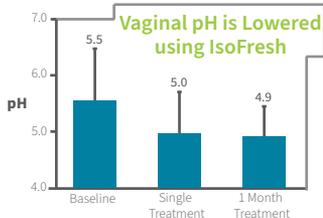
Maintain vaginal balance and stop unwanted feminine odor naturally

As many as 2 out of 3 women experience unwanted feminine odor, which is often associated with changes in vaginal pH and an imbalance in the vaginal ecosystem. Many common activities can disrupt vaginal balance, including monthly periods, exercise, making love, and weight gain.

IsoFresh Balancing Vaginal Gel works from the inside out to eliminate unwanted feminine odor and support optimal vaginal pH balance.



In a clinical study, 30 women with concerns about feminine odor who used IsoFresh were found to have significantly lower vaginal pH after just one dose and also after a month of using IsoFresh per the recommended use of the product. Over 95% of women in the study reported a decrease in vaginal odor concerns and a “more fresh and clean” feeling. Half of women reported that IsoFresh decreased their odor concerns “A Lot” or “Completely”.*



Over 95% of women felt less concern about odor after using IsoFresh*

- **Stays put!** According to 90% of users, IsoFresh isn't messy and doesn't leak out*

- **Provides gentle feminine freshening** — contains no parabens, oils, or glycerol.

- **More economical than leading brands**, providing 12 doses in one carton, compared to other brands that provide only 4 doses per carton.

* Biocompatibility and Efficacy of an Isotonic Buffered Gel for Vaginal pH Balancing. B. Rizk and E. Torres. Fertility and Sterility (P441, Oct 10, 2018) US Patent 99,190,18 and International Patent Pending

IsoFresh Probiotic for Vaginal Balance



IsoFresh Probiotic is a once daily oral probiotic supplement that provides 5 strains of friendly bacteria for a total of 10 billion Colony Forming Units per day, to support a healthy vaginal ecosystem.

- One capsule per day helps replenish healthy bacteria

- Comes in a specially-designed bottle with a safe, inner liner to ensure maximum potency and freshness

- Includes lactobacillus *reuteri*, specifically for vaginal health

- Makes a perfect companion to IsoFresh Balancing Gel

BabyDance® Fertility Lubricant

A fertility-friendly lubricant made without parabens!

When you are actively trying to conceive, sex can often feel like a chore. If you suffer from vaginal dryness or lack of cervical mucus, making love can be uncomfortable, or even painful.

BabyDance Fertility Lubricant is designed specifically for trying-to-conceive couples, to enhance the comfort and pleasure of intimate sexual activity. Unlike everyday commercial lubricants that are harmful to sperm and can cause tissue irritation, BabyDance is safe to use when you are trying to get pregnant.



Doesn't Harm Sperm, Embryos or Eggs

BabyDance is cleared as a fertility lubricant, and has been tested extensively to ensure that it doesn't interfere with sperm function or impact sperm quality, including: Sperm Motility, DNA Quality, Penetration into Cervical Mucus, or Ability to Fertilize and Support Embryo Development.

Made Without Parabens

Parabens are commonly used as preservatives in lubricants, but, unfortunately, these compounds have been associated with many health concerns. Instead of using harsh chemical preservatives like parabens, BabyDance includes a natural preservative derived from rose oil.

pH-matched to Fertile Cervical Mucus

Throughout most of your menstrual cycle, a healthy vaginal ecosystem will have a pH of about 4. But, during your fertile time, just before ovulation, you will begin to produce fertile quality cervical mucus that has a pH of closer to 7. This fertile cervical mucus, with its higher pH, creates a friendly environment for sperm. Because sperm can't live in an acidic environment, fertile quality cervical mucus, with a pH close to that of water, helps nourish and protect sperm so it can live long enough to travel through the reproductive tract and eventually meet the egg for fertilization. BabyDance is designed to mimic your body's natural secretions, both in pH and consistency.

Available in 3 Convenient Formats



6 single-use 3 gm tubes
with 6 applicators



40 gm multi-use tube
with 10 applicators



40 gm tube with
no applicators

US Patent 9,913,871 and International Patent Pending

BabyIt™ Perineal Massage & Postpartum Comfort Gel

Perineal massage prevents trauma to vaginal tissues during childbirth

Nearly half of all women experience perineal tearing, or require an episiotomy, during childbirth. Perineal massage is an ancient practice of daily massage that aims to widen and relax a woman's birth canal before delivery. When performed in the last several weeks of pregnancy, perineal massage has been shown to decrease the incidence of trauma to genital tissues, as well as the need for episiotomy during childbirth. Perineal massage also helps reduce the chances that a woman will develop chronic pain during her postpartum recovery.

BabyIt is designed specifically for use with perineal massage. It has a smooth and lubricating texture, and its patented, isotonic formula is uniquely pH balanced for pregnant women. The paraben-free formula includes a nature-identical compound found in roses to preserve freshness. BabyIt also contains tamarack extract for natural moisture and antioxidant support.

BabyIt is the gentle choice for perineal massage. While almond oil and personal lubricants are often recommended for perineal massage, oils tend to increase rates of vaginal infection and can have high levels of free radicals (due to oxidation of the oil) that trigger vaginal irritation and many lubricants contain harsh preservatives.

Detailed instructions for performing perineal massage with BabyIt available at fairhavenhealth.com/babyit-perineal-massage-postpartum-tear-gel.

BabyIt offers soothing comfort for postpartum recovery

After labor and delivery, use BabyIt to support quick healing of sore, swollen, bruised, torn and/or stitched vaginal tissues. BabyIt's gentle formulation has anti-inflammatory, antioxidant, and hydrating properties, all of which work together to provide soothing comfort in the days and weeks following childbirth. Use BabyIt on perineal tears and for episiotomy care to keep pads from sticking to healing tissues. BabyIt can also be used to calm and moisturize your baby's delicate skin.

BabyIt for perineal massage & postpartum comfort is:

- Isotonic
- Paraben-free
- Fragrance-free
- Glycerol-free
- Oil-free



2-in-1
Before & After
Childbirth

Fairhaven Health Vaginal Care Products

All the Good Stuff,
None of the Bad

- ✓ No Parabens
- ✓ No Oils
- ✓ No Glycerin
- ✓ No Hormones

Fairhaven Health Vaginal Care products provide natural solutions for your most sensitive tissues. Our patented, isotonic gels are made without parabens and are pH-matched to vaginal tissues.

Isotonic means that the ion, or salt concentration of our gels is the same as the ion concentration of vaginal cells. Unlike other products, they won't pull or push water out — instead they rehydrate tissues to a normal, healthy level maintaining the integrity of your vaginal ecosystem.

About Vaginal Care & Comfort Gels

"Recent scientific research has led to new understandings of how the vaginal ecosystem works to help protect a woman's body. Unfortunately, many products on the market haven't kept pace and contain ingredients, such as glycerin, that can harm vaginal cells and/or friendly bacteria that support a healthy ecosystem. The Fairhaven vaginal care products are based on the latest research, are isotonic and made without harmful ingredients such as coating oils and parabens. I've gone over the data and feel very comfortable recommending their products to my patients."

— **Dr. Botros Rizk, MD, MA, FRCOG, FRCS, HCLD, FACOG, FACS, Professor of Obstetrics & Gynecology, and author of over 400 peer reviewed publications**



About Fairhaven Health

A leading provider of products to help couples conceive, to support women throughout pregnancy and breastfeeding, and to provide vaginal care and comfort for all life stages. Fairhaven Health is an ISO-certified company distributing women's health products worldwide.